



Women Deliver 2026 Pre-Conference on Inclusive Data

From Training to #Trending: A Hands-On Day of Inclusive Data

Organised by:

Equality Insights, Equal Measures2030, and University of Technology Sydney, DataGénero, and GEDA in partnership with the iCount Coalition and the WD2026 Inclusive Data Working Group

Format: Interactive Hands-on Workshop

Duration: 8 hours

Date: Sunday 26 April 2026

Location: Narm [Melbourne], Exhibition Centre

Expressions of Interest via a Microsoft form: [EOI form for the Inclusive Data Preconference day at WD2026 – Fill out form](#)

Background and Rationale

To shift narratives, influence policy, and mobilize action, data must be transformed into stories and strategies that reflect the experiences of those most often left out of traditional evidence systems. Inclusive data, data that is accessible, resonant, and rooted in lived realities, provides a critical bridge between evidence and the advocacy needed to advance rights and equality.

Despite growing focus on gender data in the last decade, a persistent gap remains between data **produced** and data **used**. Too often, information remains inaccessible, overwhelming, or disconnected from the needs of advocates and communities. In some cases, the very methods used to generate data reinforce exclusion by overlooking the experiences of marginalized groups. When data remains on the shelf, it cannot inform action, strengthen accountability, or support the calls for change that movements are advancing around the world.

This full-day workshop responds directly to these challenges by focusing on the practical, strategic use of data. Designed as an immersive, hands-on experience, the day begins with a dynamic introduction to EM2030's data-driven advocacy basics, providing participants with a shared foundation in how to turn evidence into influence. From there, participants will explore

existing and emerging datasets, tools, and methods, with a particular emphasis on approaches that prioritize inclusion and visibility.

Throughout the day, we will situate our work within the realities shaping advocacy today: the accelerating climate crisis, democratic backsliding, shrinking civil society space, and tightening development financing. In this context, inclusive data is not simply useful, it is urgent. It offers a way to illuminate inequalities, challenge harmful narratives, identify opportunities to enhance resilience, and galvanize support for the communities most affected by global crises.

The workshop culminates in a creative, hands-on storytelling session where participants will use their own, or model, datasets to develop and record their own data-driven advocacy messages. By the end of the day, participants will not only have strengthened their skills in interpreting and applying inclusive data, but they will also have created powerful, human-centered content ready to inform, inspire, and drive action.

This workshop is designed to move data off the shelf and into the world, where it can advance inclusion and resilience, sharpen advocacy, and strengthen movements for change.

Session Objectives

- Recognize the essential role of data-driven advocacy in navigating and countering current backlash and stagnation in gender equality efforts and as a tool for planning equitable climate action.
- Explore data sources and methods that complement or extend other, official sources to advance inclusive data solutions, including individual-level measurement and citizen generated data
- Create data-driven storytelling content to help shift public narratives on the role of inclusive data for inclusive societies

Target Audience

This session is tailored for intermediate-level gender equality advocates who already possess a foundational understanding of gender issues and some practical advocacy experience. This workshop is designed to support participants ready to engage in more advanced application of data in advocacy. It is also suitable for gender advocates and media spokespeople who seek to gain a better understanding of inclusive data tools and methods and who are ready to create content using data storytelling approaches.

Session Outline

Session #	Time	Activity
1	9:00 - 9:10	Welcome and Welcome to (or acknowledgement of) country
2	9:10 - 9:30	Keynote and/or opening plenary panel
3	09:30 - 12:15	<p>EM2030 Data-Driven Advocacy (DDA) hands-on training workshop</p> <p>Session 1: Understanding Data and Its Role in Advocacy</p> <ul style="list-style-type: none"> Participants can explain what data is, where it comes from, why it's political, how it fits in advocacy, and how to do simple quality checks. <p>Session 2: Applying Data to Advocacy Issues</p> <ul style="list-style-type: none"> Participants can select relevant data, interpret it, craft messages, and integrate data into advocacy tools and tactics.
4	12:15 - 12:45	<p>Plenary panel - what does an 'Inclusive Data Future' look like</p> <ul style="list-style-type: none"> What have we learned and where are we going?
	12:45 - 13:30	Lunch
5	13:30-14:30	<p>Breakout: Missing pieces for inclusive data futures</p> <ul style="list-style-type: none"> Three breakout groups to dive deeper into Individual measurement as a key tool for inclusive data futures and climate resilience, securing inclusive data as a key element of the post 2030 agenda and emerging trends in the inclusive data space.
6	14:40-17:00	<p>Inclusive Data in storytelling; content creation workshop</p> <p>Session 1: Ideating and preparing</p> <ul style="list-style-type: none"> participants hear and learn from content creators Ideate, Develop and refine their own data-driven story for social media <p>Session 2: Access to content creation booths</p> <ul style="list-style-type: none"> Participants use available facilities to record and edit their piece Participants leave the session with a data-driven story recorded and ready for publication/upload.
	17:00	Close

About the organisers:

Equality Insights

Equality Insights is a flagship program of the International Women's Development Agency (IWDA) designed to support a better understanding of poverty and inspire feminist, social change. Through strategic funding and support of the Australian Government, the Equality Insights program has developed a world-leading, individual-level and gender-sensitive measure of multidimensional poverty. Implemented in partnership with Governments and civil society in seven countries around the world, the Equality Insights method and tools support inclusive and intersectional data and analysis to support more effective and efficient policy development and resource allocations. More: www.equalityinsights.org

Equal Measures 2030

Equal Measures believes in the power of data and collective action to drive influential gender equality advocacy. Our mission is to fuel progress towards gender equality by ensuring women and girls' movements, advocates, and decisionmakers are equipped with the right data and evidence to fuel effective change. More: [Home - Equal Measures 2030](#)

University of Technology, Sydney

The Institute works to create a world that is socially, ecologically and economically just and safe, where everyone has the resources and skills they need to flourish. Together with Equality Insight and wWith funding from the Australian Government through the Climate Resilient Communities program, through DFAT,, UTS-ISF in partnership with the Equality Insights program at IWDA is implementing the Revealing Resilience project through June 2026 to accelerate understanding of the individual impacts of climate change, and the need for individual-level measurement to effectively understand levers of individual agency and resilience. More: <https://www.uts.edu.au/case-studies/revealing-resilience-individual-resilience-measurement>

iCount Coalition

A global collaboration committed to advancing the visibility, voice, and value of all people through inclusive data systems. iCount works to ensure that **no one is invisible in data**, and that disaggregated, gender-sensitive data informs just policies and systems up to and beyond 2030. More: <https://equalityinsights.org/what-we-do/icount/>

Women Deliver Inclusive Data Thematic Working Group

The Inclusive Data Thematic Working Group is providing technical and practical support to the Women Deliver 2026 Convening to ensure that inclusive data is elevated throughout the convening. The Working Group brings a feminist perspective to data and inclusion and works to amplify those tackling exclusionary data practices. More: <https://womendeliver.org/wd2026/about-wd2026/>

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